

## **Report on Awareness Campaign on E-Waste Management**

**Date: 27th March 2024**

**Time: 12:00 PM to 1:00 PM**

**Venue: S.R. Basu Memorial Conference Hall, AJC Bose Bhawan, Raidighi College**

As part of the Memorandum of Understanding (MoU) between Raidighi College and Hulladek Recycling Pvt. Ltd., the Green Club of Raidighi College, in collaboration with Hulladek Recycling Pvt. Ltd., organized an *Awareness Campaign on E-Waste Management* on March 27, 2024.

### **Program Details**

The event aimed to educate participants about the importance of proper e-waste management and the environmental hazards associated with electronic waste. The campaign was attended by approximately 50 participants, including students, faculty members, and staff of Raidighi College.

The session was led by **Ms. Debpritha Halder**, Senior Marketing Manager at Hulladek Recycling Pvt. Ltd., who delivered an informative lecture on the significance of responsible e-waste disposal.

### **Highlights of the Lecture**

Ms. Halder provided a comprehensive overview of:

- The definition and types of e-waste.
- The environmental and health risks posed by improper disposal of electronic items.
- The role of recycling in minimizing the harmful effects of e-waste.
- Hulladek's initiatives and services for e-waste collection and recycling.

She also emphasized how small individual actions can collectively make a significant impact in mitigating environmental damage.

### **Audience Engagement**

The participants actively engaged in the session, asking questions about e-waste disposal and recycling processes. The campaign created awareness about the pressing need for sustainable practices in handling electronic waste, encouraging attendees to adopt eco-friendly habits in their daily lives.

### **Conclusion**

The awareness campaign concluded with a vote of thanks to Hulladek Recycling Pvt. Ltd. and Ms. Halder for their efforts in promoting environmental sustainability. The program was a significant step toward building a more informed and responsible community at Raidighi College, aligning with the Green Club's mission to foster environmental stewardship.



XCRR+M7Q, Raidighi, West Bengal 743383, India

Longitude  
88.4411771°

9 PM  
0 AM

Altitude 6 m  
Wednesday, 27.03.2024



XCRR+M7Q, Raidighi, West Bengal 743383, India

Latitude  
21.99156025°

Longitude  
88.44122192°

Local 02:16:26 PM  
GMT 08:46:26 AM

Altitude 6 m  
Wednesday, 27.03.2024

