

Online Session to Motivate volunteers to join Experiential learning program - Jan Aushadhi kendras through My Bharat portal profile

Date: 29th May 2025

Mode Online: Google meet

Speaker: PO-1 Dr Arvinda Shaw

Participants: 09 Volunteers

Time: 8.05 to 8.40 pm

Description of the event: A meeting was conducted for POs from Head office - NSS on 29th May 2025 from 4 to 5pm via online mode where PO were instructed to encourage their Volunteers to participate in Experiential learning program initiative launched by My Bharat portal for Youths. The last date of application has been extended till 31st May 2025. The ELP will start from 1st June till 30th June 2025.

Any youth between 18 to 29 years can apply and get hands-on training in one of his nearest Jan Aushadhi kendras and serve the community.

Experiential Learning Program on Jan Aushadhi Kendras through My Bharat Portal

Introduction:

The My Bharat portal's experiential learning program on Jan Aushadhi Kendras offers students a unique opportunity to engage with the government's initiative to provide affordable and quality generic medicines. This program aligns with the National Service Scheme (NSS) objectives, promoting social responsibility and community service.

Objectives:

1. ***Understand Jan Aushadhi Kendras***: Learn about the concept, benefits, functioning and impact of Jan Aushadhi Kendras in promoting affordable healthcare.
2. ***Promote generic medicines***: Raise awareness about the importance of generic medicines and their role in reducing healthcare costs specially among rural and economically disadvantaged populations.
3. ***Community engagement***: Engage NSS Volunteers with local communities to promote the use of Jan Aushadhi Kendras and generic medicines. Teach them effective communication and handling of customers. Understand the importance of healthcare system and this initiative to serve the community people at affordable prices.

Integration with NSS Activities:

1. ***Community service***: NSS volunteers can participate in outreach programs to promote Jan Aushadhi Kendras and generic medicines among community people specially to rural needy people.
2. ***Health awareness campaigns***: Organize health awareness campaigns to educate communities about the benefits of generic medicines and its easy access through such Jan Aushadhi kendras, initiative by Government of India.
3. ***Collaboration with healthcare professionals***: Collaborate with healthcare professionals to promote Jan Aushadhi Kendras and generic medicines.

Activities and Responsibilities:

1. ***Conduct outreach programs***: Organize outreach programs to promote Jan Aushadhi Kendras and generic medicines.
2. ***Distribute informational materials***: Distribute informational materials, such as brochures or pamphlets, to raise awareness about Jan Aushadhi Kendras.
3. ***Engage with local communities***: Engage with local communities to promote the use of Jan Aushadhi Kendras and generic medicines. Learning customer handling skills, effective communication skills, accounts, medicine database, common health issues of a community etc.

Reflections:

1. ***Impact on community***: Reflect on the impact of the program on the local community, including increased awareness and adoption of generic medicines.
2. ***Challenges faced***: Identify challenges faced during the program, such as resistance to change or lack of awareness.
3. ***Lessons learned***: Reflect on the lessons learned, including the importance of community engagement and awareness-raising efforts.

Conclusion:

The Experiential Learning Program on Jan Aushadhi Kendras through the My Bharat portal, Ministry of Youth affairs and sports, Government of India initiative offers a valuable opportunity for students or any youth of India to engage with such initiatives to promote affordable healthcare to improve the health of people from all walks of life. By integrating with NSS activities, volunteers and students can develop a deeper understanding of social responsibility and community service while promoting the use of generic medicines.

This online session thus, aimed to encourage and motivate the volunteers to enroll in such ELPs and learn through practical experience gained while training at such Jan Aushadhi kendras near their residence/ institutions.

