

# Report on Road Safety Awareness Program

**Organized by:** NSS Units, Raidighi College

**Date:** February 1, 2025

**Location:** Local Community, Raidighi

## Introduction

The **NSS Units of Raidighi College** successfully organized a **Road Safety Awareness Program** on **February 1, 2025**, with the objective of educating the local community about the **importance of road safety, responsible driving, and pedestrian awareness**. Road accidents remain a major concern, and this initiative aimed to **sensitize drivers, riders, and pedestrians** about **safe practices** on the road.

## Program Execution

The event began with an **awareness march** by NSS volunteers, who walked through the **main roads of the local community**, carrying placards and banners with **road safety messages**. The volunteers actively engaged with **auto drivers, truck drivers, bike riders, and pedestrians**, urging them to follow safe road practices.

The discussions focused on the following key aspects of **road safety**:

### 1. Importance of Safe Roads

- Ensuring that roads are well-maintained to reduce accidents.
- Raising concerns about **potholes, poor lighting, and improper signage** to local authorities.

### 2. Role of Road Signal Boards

- Guiding and informing drivers and pedestrians about **speed limits, crossings, and warnings**.
- Emphasizing the need for **better signage and awareness** in accident-prone zones.

### 3. Safe Driving Practices

The volunteers advised drivers and riders on crucial safety measures:

- **Seat belts:** Protecting drivers and passengers from severe injuries.
- **Helmets:** Reducing head injuries for two-wheeler riders.
- **Speed limits:** Encouraging responsible driving within prescribed limits.
- **Traffic signals:** Following road signs, signals, and lane discipline.
- **Safe distance:** Maintaining adequate space between vehicles to avoid collisions.
- **Avoiding distractions:** Refraining from mobile phone use while driving.
- **Avoiding stunts:** Discouraging reckless maneuvers and racing on roads.

### 4. Pedestrian Safety Awareness

- Educating pedestrians about **safe walking habits**—using sidewalks, footpaths, and zebra crossings.
- Encouraging **wearing bright clothing or reflective gear at night** to stay visible.

## 5. Dangers of Drunk Driving

- Spreading awareness about the **hazards of driving under the influence of alcohol or drugs**.
- Promoting **alternative transportation options** for those under the influence.

## Community Impact & Response

The initiative was well-received by the local community, with **drivers, riders, and pedestrians showing great interest** in the discussions. Several auto and truck drivers pledged to **follow traffic rules and ensure passenger safety**. Pedestrians also expressed their willingness to adopt **safe walking practices** and educate others in their households.

## Conclusion

The **Road Safety Awareness Program** was a **significant step** toward promoting **responsible driving and pedestrian behavior** in the local community. The NSS volunteers of Raidighi College played an **active and commendable role** in educating the public on essential road safety measures. The event successfully **raised awareness, encouraged behavioral change, and strengthened the community's commitment to road safety**. Raidighi College NSS Units **aim to continue such initiatives** to build a **safer and more responsible society**.













